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CANOPY GROWTH CONGRATULATES CANOPY RIVERS (TSXV:RIV) FOR ITS LISTING ON THE TSX VENTURE EXCHANGE

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Smiths Falls, Ontario – Canopy Growth Corporation (TSX:WEED) (NYSE:CGC) (“**Canopy Growth**”) wishes to congratulate the entire team at Canopy Rivers Inc. as they take a leap forward and commence trading today on the TSX Venture Exchange as under the ticker symbol, “RIV”.

Canopy Rivers was founded to diversify Canopy Growth’s cannabis supply streams and quickly evolved into a global strategic growth platform that builds value in its partners by supporting every aspect of a cannabis venture, from licensing and genetics to financial and strategic support leveraging its close relationship with Canopy Growth.

To date, Canopy Rivers has a diverse portfolio of strategic investments including licensed cannabis producers, applicants, an innovative media platform, and a leading European hemp cultivator. This diverse portfolio will expand as new opportunities emerge in the global cannabis industry.

“Canopy Rivers presents a world of opportunity for its partners and for Canopy Growth. It’s the type of relationship that allows us to continue to grow our lead in this incredibly dynamic industry, and we at Canopy Growth couldn’t be more excited for Canopy Rivers to be taking this transformative step into the public markets,” said Bruce Linton, Chairman and co-CEO, Canopy Growth and Acting CEO, Canopy Rivers. “Whether it’s access to new brands, new technologies, differentiated products, first rights to future financing opportunities, and even rights to future full acquisition, Rivers will build value for shareholders, including Canopy Growth by building value for its portfolio partners.”

Canopy Rivers’ management team and Board of Directors bring decades of diverse collective experience in finance, regulated cannabis, retail, media, technology, and more. To learn more about Canopy Rivers and their mission, visit www.canopyrivers.com

Here’s to Future (Diversified) Growth.

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