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Canopy Growth Celebrates History and the Legalization of Recreational Cannabis in Canada

October 17, 2018

SMITHS FALLS, ON and ST. JOHN'S, NL — Canopy Growth Corporation ("Canopy Growth" or the "Company") (TSX:WEED, NYSE:CGC) is pleased to join Canadians and cannabis advocates from around the world in celebrating today's legalization of recreational cannabis in Canada.

With the dawn of this new day, Canada becomes the first G7 nation to legalize and regulate recreational cannabis, and the first to do so while ushering in a diverse, professional retail marketplace for cannabis products.

To celebrate the day, the Company's Founder and Co-CEO Bruce Linton completed (what the company believes was) the first legal sale of recreational cannabis in Canada at the Tweed flagship store on Water Street in St. John's, Newfoundland at 12:00 a.m. Newfoundland Time.

Management issued the following statements about this historic day:

"On a day like this, it's important to recognize all those who struggled, and fought to get us here. The advocates, patients, physicians, lawyers, and many more who can celebrate today as the product of years, if not a lifetime, of hard work. We couldn't be more excited to open this new, legal, regulated market for recreational cannabis in Canada and to now provide Canadians with a diverse supply of high quality, safe cannabis products," said Bruce Linton, Founder and Co-CEO, Canopy Growth.

"Now the real fun begins. In addition to our constant focus on education, we can start introducing customers to the differentiated retail experience and high-quality products we're proud to offer. We look forward to continuing our introduction to Canadians and invite the curious in for a conversation. Our staff are experts and are ready to answer the questions people have never had the chance to ask in a legal marketplace before," said Mark Zekulin, President and Co-CEO, Canopy Growth.

With all the excitement around legalization, it's also important to celebrate and enjoy responsibly and with that in mind, management has also issued the following statement in support of Tweed's ongoing *Don't Drive High* campaign in partnership with Uber and MADD Canada. "Don't drive high. Period. There are at least 101 better things to do instead. Need ideas or a \$5 credit for an Uber where eligible? Check out DontDriveHigh.ca"

We're fond of Future Growth but today, here's to October 17, 2018!



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About Canopy Growth Corporation

Canopy Growth is a world-leading diversified cannabis and hemp company, offering distinct brands and curated cannabis varieties in dried, oil and Softgel capsule forms. From product and process innovation to market execution, Canopy Growth is driven by a passion for leadership and a commitment to building a world-class cannabis company one product, site and country at a time. The Company has operations in 12 countries across five continents. The Company is proudly dedicated to educating healthcare practitioners, conducting robust clinical research, and furthering the public's understanding of cannabis, and through its partly owned subsidiary, Canopy Health Innovations, has devoted millions of dollars toward cutting edge, commercializable research and IP development. Through partly owned subsidiary Canopy Rivers Corporation, the Company is providing resources and investment to new market entrants and building a portfolio of stable investments in the sector. From our historic public listing on the Toronto Stock Exchange and New York Stock Exchange to our continued international expansion, pride in advancing shareholder value through leadership is engrained in all we do at Canopy Growth. Canopy Growth has established partnerships with leading sector names including cannabis icon Snoop Dogg, breeding legends DNA Genetics and Green House seeds, and Fortune 500 alcohol leader Constellation Brands, to name but a few. Canopy Growth operates ten licensed cannabis production sites with over 4.3 million square feet of production capacity, including over 500,000 square feet of GMP certified production space. For more information visit www.canopyqrowth.com

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